

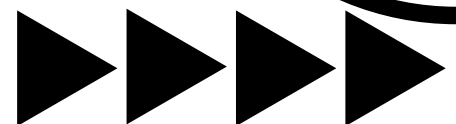


# 21 TO 23 OCTOBER 2021

## AUSTRALIAN NATIONAL FIELD DAYS PROSPECTUS

EVENT PARTNERS

the  Orange App



## CHAIRMAN'S MESSAGE

After a challenging 12 months, we are excited to be able to bring you the 2021 Australian National Field Days. On behalf of the Australian National Field Days Committee I welcome your organization to participate as an exhibitor in the 2021 field days to be held in October.

Working as a not for profit co-operative, ANFD Committee and Staff strive to provide our exhibitors and visitors with a field day experience second to none. The ANFD business structure enables us to re-invest in our biggest assets, our site and our field day resources.

In October, the ANFD will provide you with an opportunity to showcase your goods and/or services along with other quality exhibitors, working with us to fulfill our commitment of Advancing Australian Agriculture.

Our purpose built facility boasts sealed roads, disabled access, well grassed sites, full sanitary facilities, electricity to most sites, onsite security, full catering and bar facilities all in a pleasant bush land setting, with onsite staff to help you create the best exhibition possible to ensure you have a successful field day.

Field Days, like other businesses, must change to meet the demands of modern society. As much more venture capital is coming from the professional urban community, the Committee sees the need for this important sector to be accommodated while still retaining a strong focus on agriculture.

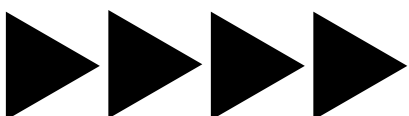
The ANFD Committee look forward to your support for a successful 2021 field days. – SAM CONNELL - Chairman



### OUR COMMITMENT

**WE RECOGNISE THAT THE AGRICULTURAL INDUSTRY IS A CHANGING AND CHALLENGING ENVIRONMENT. TO ENSURE WE STAY ABREAST OF THESE CHANGES WE CONSTANTLY TALK TO INDUSTRY REPRESENTATIVES, WE LISTEN TO FEEDBACK RECEIVED VIA OUR RESEARCH PROGRAMS, AND ACT IN A MANNER THAT DELIVERS A MODERN AND EFFICIENT EVENT THAT WILL INITIATE A TRANSFER OF KNOWLEDGE AND PRODUCTS FROM INNOVATIVE, RELEVANT AND COMMITTED EXHIBITORS TO PRIMARY PRODUCERS.**

**OUR FOCUS AND RESPONSIBILITY ARE SIMPLE AND CLEAR: TO ADVANCE AUSTRALIAN AGRICULTURE.**



# SITE BOOKINGS - Now online

We have moved to an online platform for all site bookings.

Please click on the bookings link: <https://www.issimomarkets.com/bookings/71315>

## the Orange App

This year we've made the decision to partner with the Orange App who will be providing a Mini App for the Field Days replacing the traditional printed program.

It's a fantastic platform and is able to offer you as an exhibitor a great deal more value than a printed program can with live links and contact info that can connect to you directly.

To discover how you can best utilise the Australian National Field Days new mini app contact Cheryl Newson on 0411 211 065, or email [Sales@theOrangeApp.com.au](mailto:Sales@theOrangeApp.com.au).

### AUSTRADE GRANT NOW AVAILABLE TO EXHIBITORS

The Australian National Field Days has been listed on the Schedule of Approved Businesses Event's on Austrade's website.

- The minimum grant amount is \$5,000 to allow businesses the opportunity to apply and cover up to 50% of costs.
- Applications for the grant are open until 30 June 2021  
For further information or to apply, go to [www.business.gov.au](http://www.business.gov.au).



## FEATURE EXHIBIT

### Australian Industrial Hemp Alliance

**To keep our community safe while delivering the Australian National Field Days, we are working closely with NSW Health to ensure we are compliant with all COVIDSafe requirements as directed by the NSW Government. To make sure we can come together safely, we will be introducing the below measures at the 2021 Field Days.**



Increased hand washing and hand sanitisation stations.

QR code sign in registration at entrances.

Updated layout to enable increased physical distancing and 'air flow'.

Physically distanced queuing systems.

Set 'entry' and 'exit' points for all pavilions monitored by COVID Marshals.

Capped numbers of people at any one time in pavilions. These numbers will depend on NSW Government event guidelines in place at the time of the event and are subject to change e.g. 2 square metre and 4 square metre ruling.  
Increased venue cleaning including pre-event, during and post event cleaning by trained hygiene officers with particular emphasis on high touch points.

Allow for 1.5 metre distancing at all times (the set attendance will depend on advice provided by NSW Health prior to the event, and these figures are subject to change).

